



**LIVE BROADCASTING OPPORTUNITY prior to and at the
2018 Scarecrow Festival – September 22!
WCTY 97.7 & K-HITS 100.9**

**Radio Promotional Advertising ~ Spaces Limited
What Will Your Business Receive?**

Shared mention in 20 PROMOTIONAL RADIO ANNOUNCEMENTS (maximum of 2 companies per promo):

- 5-:30 recorded promos on WCTY 97.7 (Value \$225)
- 5-:30 recorded promos on WKNL K-Hits 100.9 (Value \$150)
- 5-:30 recorded promos on WNLC 98.7 (Value \$175)
- 5-:30 recorded promos on WICH 1310 AM (Value \$50)

PLUS! Festival promotion to include, but not limited to:

- WCTY on Location 9/22 from 10 AM-1PM with Live On Air Festival Inserts
- WKNL K-Hits on Location 9/22 from 1-4 PM with Live On Air Festival Inserts
- WCTY Festival Facebook posts (1x Monday 9/17, 1x Saturday 9/22)
- WKNL K-Hits Festival Facebook posts (1x Monday 9/17, 1x Saturday 9/22)

**Greatly Reduced Business Cost: Respond NOW to get further discount!
\$150 - if received by July 15
\$200 - after July 15 (but prior to deadline of August 15)**

*Sample Radio Ad: "Scarecrow Festival is powered by Holdridge's Home & Garden Show Place in Ledyard and by Parke's Place, all new restaurant in Ledyard Center."
(Other Slogan Example: "Shop Rite, Always fresh, always less!")*

**Complete Information Below, Make Checks Payable to PCCC & Mail to:
Preston City Congregational Church, 321 Route 164, Preston, CT 06365**

Business Name: _____ **Business Location:** _____

Business Slogan: _____

Contact Person: _____ **Contact #:** _____

Contact Email: _____

For more information contact: Nancy Musa: nmusa@snet.net or at 860-376-2104



98.7
WNLC

WICH-1310
Personality Radio

97.7 WCTY
Eastern
Connecticut's Country!

100.9
KHITS
BIG HITS • BIG FUN!